

# **Health and Hygiene Manager**

# **Company Background**

SHE is an award-winning social enterprise, with our first business operating in Rwanda. Our goal for SHE Rwanda is to increase access (for at least 250,000 girls) to affordable sanitary pads. We're doing that by using an innovative manufacturing process that sources banana fiber from local banana co-operatives. We then use that banana fiber to make and produce affordable disposable sanitary pads (they are at least 30% more affordable than comparable imported brands). Our pads, branded as go!, are sold to schools and NGOs, and also directly to underserved consumers across Rwanda, primarily in the Eastern Province.

In Rwanda, SHE is rapidly scaling, and our revenue is incrementally growing as we meet customer demand for affordable sanitary pads. In Rwanda, SHE is a social business with a social mission of local sourcing of banana fiber, job creation, affordable products, and access to essential menstrual health education at the school level.

Our social venture has been recognized by New Times Rwanda. We are proud to have received global recognition for our work from Echoing Green, The Tech Museum, Curry Stone Design Prize, among others. Learn more about our work here: https://www.youtube.com/watch?v=4365hpsxVIw

18% of women and girls in Rwanda miss out on work or school because of the lack of physical and social accessibility and affordability of sanitary pads or because of myths, taboos and beliefs attached to menstruation and menstrual Hygiene management, thus having limited knowledge and skills of proper Menstrual Hygiene Management.

Quite apart from the personal injustice, and the larger issues of health and dignity, we're also talking about a potential GDP loss of \$115,000,000 in Rwanda. It's bad business. Bottom line.

## **Health and Hygiene Manager Job Summary**

We are currently seeking an experienced Health and Hygiene Manager with strong skills to join our growing team. In this position, you will oversee, design, develop, coordinate, and run both large- and small-scale training MHM program. To do so you are required to be strong on Leadership, Government and partners relations. Manager will build on the existing work and experience of SHE- Rwanda to develop creative resources to support the delivery of Menstrual Health Education in Rwanda. The material will be widely used in the whole country by other organizations seeking to improve girls' and women health through health education and community awareness. The Manager will also be requested to work in close collaboration with



the Business team to coordinate and implement larger community awareness outreaches to our pad purchasers to ensure that communities receiving go! pads are also able to access Menstrual Hygiene Management (MHM) information they need.

## **RESPONSIBILITIES**

#### MHM Training and Awareness

- Deliver MHM trainings and workshops to other organizations and other different audiences.
- Together with other girl's education promoters in the country, ensure that MHM advocacy is taken into consideration while girls' education promotion is in discussion especially in the areas of policy changes.
- Train teachers on puberty, menstruation, and menstrual hygiene management, including go!
- Conduct awareness sessions on puberty, menstruation, and menstrual hygiene management, including go!
- Use MHM education to convert schools, NGOs, and girls into go! buyers;
- Travel throughout Rwanda as necessary to train teachers and students and conduct advocacy.
- Develop and provide training plan for MHM education facilitators and, if capable, oversee the training of health facilitators.

# Educational Materials Development and Plan

- Oversee the adaptation of an existing menstrual health and hygiene education curriculum to meet project needs and Ministries of Education and Health requirements:
  - Conduct literature review as needed to capture and understand recent findings in MHM curriculum design and effectiveness and incorporate findings into updated curriculum.
  - Conduct pre- and post- surveys among trained teachers and incorporate findings into updated curriculum.
  - Collaborate with SHE's Marketing team to ensure alignment of updated curriculum with any development of sales content.
  - Collaborate with partners to adapt curriculum as needed to program site context.
- Adapt existing MHM Training of Trainers materials for community and school implementation for different partners.
- Develop content for other supplementary resources (e.g.: resources for variety of groups; girls, boys, community health workers and teachers, to name but a few).
- Oversee the adaptation (as needed) of the teacher training manual for REB approval.
- Oversee the adaptation (as needed) of the student booklet for REB approval.
- Collaborate with SHE's Business Development Manager as needed to adapt curriculum for sales training (e.g. shorter educational brochure, inserts, posters).



#### **Partnerships**

- Build relationships with public, private, and nonprofit sector stakeholders in the health and education fields.
- Build or maintain relationships with Ministers of Health, Education, and Gender and get Teacher Training Manual approved.
- Preparing reports for district and government officials and non-profit stakeholders for national and global distribution.
- In collaboration with the Managing Director, develops and manages SHE strategy for strengthening relationships with Government officials and Partners and increasing their understanding of and support for SHE MHM.
- Plan and implement events and other activities to support the SHE's government and partner relations goals, such as town halls, news conferences, school visits, and meetings.
- Strategize and collaborate with Business Development Team to align potential partner to boost sales.

## **QUALIFICATIONS**

Applying candidates must meet the following qualifications:

- Hold a Bachelor's degree in Community Health Development, Public Health, Social Sciences or a related field.
- Demonstrated experience designing menstrual health or adolescent health education curricula, preferably in a Rwandan context.
- Demonstrated experience facilitating menstrual or adolescent health education curricula, preferably in a Rwandan context.
- Cultural sensitivity and empathy are a must. Previous experience working with rural and/or vulnerable populations is preferred.
- Proven experience in working in community heath projects. Advocacy experience, or demonstrated ability to build relationships with both public, private, and NGO sector stakeholders.
- Demonstrated interest in social impact.
- Fluent in English and Kinyarwanda.

# **COMPETENCIES**

- Outstanding organizational skills and attention to detail.
- Ability to work effectively in a team and excellent interpersonal skills.
- The ability to develop effective partnerships with the private, NGO and public sector.
- Ability to support the development of manuals and training materials and conduct training.
- Strong written and verbal communication skills in English and Kinyarwanda.
- Proven ability to identify and write good story ideas.
- A positive, can-do attitude and sense of humor.



# **HOW TO APPLY**

Applicants must fully meet the qualification requirements. Qualified individuals are requested to submit cover letter and resume ONLY in English and Word (.doc) or Acrobat (.pdf) format, addressing above-listed qualifications and requirements; and providing names, professional relationship, contact numbers and email addresses of three professional references, including at least two former supervisors.

The above documents must be emailed to <a href="mailto:hr">hr</a> rwanda@sheinnovates.com